

Cal Berkeley... Blue and Gold.
Oakland Athletics... Green and Yellow.
Oakland Raiders... Silver and Black.

If you go to a sporting goods store you see these colors. A sports bar... you see these colors. An athletic event... you see these colors.

Whitney High School... Maroon and Vegas Gold?

In the spring of 2005 many teachers met and began planning what was then known as Liberty High School. From the school name to the mascot, and from school colors to philosophies, many hours were spent developing the core values of Whitney High School. When the dust settled and the votes were cast, it was decided that Whitney High School would be home of the Wildcats with the official school colors of maroon and Vegas gold.

As Whitney High School grows and traditions develop, a few things are crucial in order for us to develop our own identity. These crucial things were addressed by the planning committee and tied into the core values that were established. First, are the school colors of maroon and Vegas gold. While it is assumed that white and grey apparel will be present, the school colors do not include black. The planning committee discussed and made it very clear that this color was not to be used, either as a dominant color or as an accent. We need our own identity, our own identity of maroon and Vegas gold. If the clothing the students and athletes have represent the school colors then the result will be an identity with Whitney High School and support the traditions we are all trying to establish.

In addition to the school colors is the symbol that represents our high school. Currently we have 2 logos that the students and athletes relate to on a daily basis. These two logos include the same "wildcat" logo with different backgrounds, one with a shield and the other with a "W". Making these two logos widespread throughout our campus will enable the students to identify with a common symbol, a symbol that will be in place today, tomorrow, and for years to come. Failure to have this identifying mark will leave the students with thoughts of confusion and puzzlement.

So when ordering clothing and apparel please remember those core values established by the planning committee. Those core values of identification, school pride, and school spirit.